

COLLEGEDALE PUBLIC LIBRARY

BOARD MEETING

TUESDAY, JANUARY 11, 2022

The Collegedale Public Library met on Tuesday, January 11, 2022

Members Present

- Nikki Johnson
- Heidi Marshall
- Stan Cottrell
- Susan Johnson
- Debbie Baker

Also present:

- Natalie Wright, Library Director
- Kelly Hicks, Liaison for Friends of the Library

Absent

- John Willis
- Kevin Kibble

CALL TO ORDER: Nicki Johnson

APPROVAL OF MINUTES:

The previous meeting minutes on October 5, 2021, were approved.

FRIENDS OF THE LIBRARY REPORT:

Kelly Hicks: Reported on updates from Friends of the Library

- October 19, 2021, date of the previous meeting
- 37 members
- Author Phil Garver attendance for the presentation: 30
- Working on 2022 author schedule
- 15 Bricks sold, seven from businesses
- December 20- January 2 Book Sale: \$1292.52, Bag Sale: 381.00
- The next meeting will be on January 18, 2022

QUARTERLY LIBRARY REPORT:

Natalie Wright reported on the Library's activities with discussions:

- Covid news: preregistration still for children due to Omicron surge
- Table at Hamilton County Schools Early Literacy Festival on November 6, 2021
- McKee Baking company awarded Friends of Collegedale Public Library a \$5000 grant
- The annual escape room event, "Escape from Wonderland," had 88 attendees.

- The local Author event with Phil Garver brought in the most attendance ever for an Author Talk.
- Challenges on Beanstack with a goal of a treat for reading so many minutes.
- Planning Goals
 - Reading incentives for all ages
 - Reach out to local charity clubs
 - Form partnership with the local chamber of commerce
 - Target one organization per quarter to request cross promotion of newsletter/website.
 - Explore social media paid promotion to increase the reach of social media posts. Increase
 - Refreshed the collection in 2021
 - No parade this year: Created a scarecrow for the contest
 - STEM opportunities for children and teens
 - Promotion of the 1000 books before Kindergarten program
 - Quarterly Statistics

NEW BUSINESS:

- Board Member contact list: to be revised with updated information
- Board officer positions:
 - Discussed Member Terms and Dates
 - Discussed Member Positions
 - John Willis Chair
 - Kevin Kibble Vice Chair
 - Heidi Marshall Secretary

NEXT MEETING: APRIL 5, 2021